

**CITY OF NORTH LAS VEGAS CITY COUNCIL MEETING
AGENDA ITEM**

NUMBER: 24.

SUBJECT: Resolution No. 2705, A Resolution of the City Council of the City of North Las Vegas, Nevada, Supporting Nevada State College in Renaming the Institution’s Name From “College” to “University”. (Citywide) (For Possible Action; Recommendation – Pass and Adopt)	
REQUESTED BY: Jared Luke, Economic Development and Government Affairs Director	WARD: Citywide
RECOMMENDATION OR RECOMMEND MOTION: Staff recommends that the City Council pass and adopt Resolution No. 2704, supporting Nevada State College In Renaming The Institution’s Name From “College” To “University”.	
FISCAL IMPACT: AMOUNT: None EXPLANATION: N/A	ACCOUNT NUMBER: N/A

STAFF COMMENTS AND BACKGROUND INFORMATION:

Nevada State College was established on September 3, 2002, as Nevada’s first state college. Since its opening, Nevada State has grown steadily to a now thriving campus with a student enrollment of more than 7,200, including approximately 600 students from North Las Vegas.

According to research, colleges that change their names to “University” experience an increase in enrollment, which increases schools’ total revenues and the degrees produced. This enhances residents’ opportunities for success. Staff supports this name change and believes that it is essential for improving outcomes and economic mobility for residents, particularly underserved populations, including communities of color and lower-income communities. The City of North Las Vegas joins the community in supporting this name change initiative, which was endorsed by 82 percent of students, faculty, and alumni of Nevada State who were surveyed.

Staff believes that this name change will have a positive impact on the community.

CIP No.	Related Item:	
LIST CITY COUNCIL GOAL(S): Well - Planned Quality Growth; Community Spirit, Relationships and Pride		
PREPARED BY: Jared Luke Economic Development and Government Affairs Director	Respectfully Submitted Ryann Juden City Manager	MEETING DATE: 9/7/2022