

**MINUTES
CITY OF NORTH LAS VEGAS
PARKS, ARTS, RECREATION AND CULTURE ADVISORY BOARD
REGULAR MEETING**

April 12, 2022

CALL TO ORDER

5:09 PM, City Hall, Council Chambers, 2250 Las Vegas Boulevard North,
North Las Vegas, Nevada 89030

ROLL CALL

BOARD MEMBERS PRESENT

Chairman **Branch**
Vice Chairperson **Ward**
Member **Brown**
Member **Lisiewski**
Member **McKenzie**

BOARD MEMBERS ABSENT

Member **Hiller**
Member **Maxwell**
Member **Ramirez**
Member **Zawarus**

STAFF PRESENT

Director of Neighborhood and Leisure Services **Cass Palmer**
Deputy Director of Neighborhood and Leisure Services **Douglas Guild**
Asst. to Director of Neighborhood and Leisure Services **Taylor Vetter**
Senior Deputy City Attorney **Andrew Moore**
Deputy City Clerk **Justine McDowell**
Deputy City Clerk **Daisy Rivera**

PLEDGE OF ALLEGIANCE – INVITATION

Member Lisiewski Lead the Pledge of Allegiance.

PUBLIC FORUM

There was no public participation.

AGENDA

1. Approve Parks, Arts, Recreation and Culture Advisory Board Regular Meeting Agenda of April 12, 2022. (For Possible Action)

ACTION: APPROVED

MOTION: Member McKenzie

SECOND: Member Lisiewski

AYES: Chairman Branch, Vice Chairwoman Ward, Member Brown, Member Lisiewski, Member McKenzie

NAYS: None

ABSTAIN: None

ABSENT: Member Hiller, Member Maxwell, Member Ramirez, Member Zawarus

CONSENT AGENDA

2. Approve Parks, Arts, Recreation and Culture Advisory Board Regular Meeting Minutes of March 9, 2022. (For Possible Action)

ACTION: APPROVED

MOTION: Member McKenzie

SECOND: Member Brown

AYES: Chairman Branch, Vice Chairwoman Ward, Member Lisiewski, Member McKenzie, Member Brown

NAYS: None

ABSTAIN: None

ABSENT: Member Hiller, Member Maxwell, Member Ramirez, Member Zawarus

BUSINESS

3. Update on Park Murals at Valley View Park: Playground, South Park Wall, and Lake Mead Wall. (For Discussion Only)

Director Palmer stated that Valley View Park is a 10 acre “neighborhood park” located close to City Hall. The intent of a neighborhood park is that it be used by the community in which it is located in, so there are no bathrooms or parking spaces. Valley View park is one of the longest standing City parks. The City is currently looking at three (3) art projects to complete within the park. The first project is to paint the newly constructed semi-circular retaining wall for the playground area. It is roughly 125 feet long by 6 feet high and currently just a grey concrete block wall. Angela Johnson, Recreation Supervisor has been spearheading the initiative to gather comments from the community regarding

1. Should the wall remain unpainted, or should the City paint the wall?
2. If the City does paint the wall what should be on it?

There have been six (6) applications submitted by artists to paint the wall. At the next meeting the designs will be presented to the Board, and thereafter Supervisor Johnson will begin getting feedback on the designs from the community. The community seems to be mixed right now, half of the community wanting something plainer, and not too “busy” with the other half saying they want something more artistic. The City does intend to leave the decision up to the community, especially those living directly around the park. Everyone seems to be excited about having some sort of pop of color or art in the community. One of the local artists that lives directly in the community has come up with a great design, and we will expound upon that design at the next meeting. Director Palmer noted that it is fun to see the community come together on this.

The second project being discussed at Valley View is regarding the commonly owned block wall located at the south end of the park. This wall is not owned by the City, but by the residents whose property the wall is located on. The City team has obtained a release form, formed a committee, and has been working with community members to contact those homeowners who live directly along the park where the wall is located to obtain feedback. Right now, they have spoken to six of the homeowners and there has not been a “no” yet. If we are able to obtain an answer of yes from all homeowners, that would allow approximately 300 feet of wall space for artwork. One suggestion carrying a lot of weight is to have a commemorative review of historical figures from the community.

The third project is regarding the residential block wall on Lake Mead Boulevard by the Park. The same committee formed by the City is currently in the process of contacting those homeowners to get approval to paint that wall. So far, the committee has not received an answer of no. All the homeowners are interested to see what the concept is, and are happy to potentially have a pop of color and art in the neighborhood. The art in this area will see a lot of road traffic as it is in a very busy area. All proposals for the three projects will be brought to the next meeting, and we will go from there as far as community input and guidance.

Addressing the Board and Staff, Vice Chairperson Ward applauded the City for including the surrounding community directly. They stated that they are very interested in cultural place making and identifying oneself with visual icons and landmarks, and those things help to ground people to the community.

Responding to Chairman Branch, Director Palmer stated that the common theme people want to see in change. The younger generation of homeowners seems to be open to more colorful and fantastical artwork, while the older generation would like to see the wall painted but would prefer something more muted or solid. Those differences have caused a bit of tension between the neighbors. Another concern is that if you make the art too beautiful, people will want to come by and see it, and nobody wants the traffic in the neighborhood. Director Palmer reiterated that if we do the artwork, we are going to do it right and make sure its

beautiful.

Responding to Member Brown, Director Palmer stated that the majority of the families in the neighborhood are multi-generational, and it is a well-established community with long time citizens who are providing the input.

4. Update on Seastrand Park Traffic Circle Park Art. (For Discussion Only)

Before discussing item 4, Director Palmer stated that Member Ramirez held a park clean-up event at Joe Kneip Park that was well attended. Her group painted the light posts blue, and then the community group dipped their hands in paint to create handprint art on the posts.

Regarding Seastrand Park Traffic Circle, the eight (8) concrete sports balls (ballards) have arrived and a contractor has been selected. We are now awaiting the poles that go into the ground to place the ballards on, those are currently in transit. We are hoping to be able to get that project kicked off within the next two (2) weeks. Right now, there is large gravel in the circle, that will be cleared out and the ballards will be placed inside. If we determine that there is too much space in between the ballards, there will be large boulders placed between each one to help fill the space. At this point we are also contemplating a centerpiece to put in the middle of the ballards. The two (2) leading ideas for the centerpiece are an athletic figure, most likely a baseball player. The second idea is three paneled metal signage, one side with the city logo, another with the park name, and the third with information about the park. That idea is holding a lot of weight. We would most likely add backlighting to the signage so that it is viewable at night. We will discuss the centerpiece more at the next meeting.

Responding to Chairman Branch, Director Palmer stated that many people are thinking a life-size youth baseball player, getting ready to swing the bat, would fit with the overall theme of the park.

Member Brown stated that he really liked the second idea, as he is partial to logos and branding. One concern though, is the sizing of the information to be placed on the sign, as it could be hazardous for people to try and walk across the traffic circle to read the sign. Responding to Member Brown, Director Palmer stated that conceptually the wording on the sign will be big enough to read it from afar. Director Palmer stated that around the country, there is a lot of art popping up with just specific words, such as “give”. You can walk up to the art, use your phone to take a picture and a website will pop up where you can donate, or learn more about the art, etc.

Responding to Vice Chairperson Ward, Director Palmer stated that regarding the metal plates at Seastrand Park, the City team recently had to go out there and adjust the metal plates to ensure safety. At the same time, the vendor has been working with the City to obtain the correct permitting to finish the work. We expect

them to be able to move forward with completion of the project by the next meeting. The main issue is that we will ensure that the finished product is a clean and correct.

STAFF ITEMS

There were no staff items to report.

BOARD ITEMS

5. Board Member Updates on Park Art Ideas. (For Discussion Only)

Responding to Vice Chairperson Ward, Director Palmer stated that the only major change to the Utility Box Mural project is that rather than painting directly on the boxes, the original art will be turned into wraps, and the utility boxes will be wrapped in the art. The wraps last longer and are more graffiti resistant, and will adhere to the steel utility boxes better than paint.

Responding to Chairman Branch's inquiry regarding a status update on the electrifying arts program as a whole, Director Palmer stated that the Utility box murals must be finished by June 30, 2022. The ballards at Seastrand Park can be completed anytime, but there is a push by the City, to get those done as soon as possible. The walls at Valley View will be painted only after community input is received and a consensus is reached.

Director Palmer mentioned some of the art projects happening at Craig Ranch Park, including Pure Aloha, which is a festival with food trucks and art that will happen over four days. As many as 60,000 people will be coming out for that. We also held a pirate fest which was attended by between 15 and 20 thousand people. The event was a blast, with many of the guests dressing up. There were even boats in the pond. The City also has a few color runs coming up as well, which are always a lot of fun. Director Palmer further stated that we are repainting many surfaces throughout the park systems and our rec centers are also beginning to provide many more community art programs for youths. Our seniors at the rec centers are also producing colorful portraits and painting that are being displayed at City Hall, as well as the other rec centers in the City. At this point we are awaiting our next year budget which will begin July 1st. We are looking forward to continuing to move the art needle here in North Las Vegas.

Chairman Branch left the meeting at 5:42 pm

6. Board Member Discussion on Park Related Items. (For Discussion Only)

Member McKenzie stated that he was looking for minutes for previous meetings, but was unable to locate any minutes from meeting after 2018. Responding to Member McKenzie, Director Palmer stated that he would follow up with the City

Clerks office. Member Brown further stated that he was also unable to access minutes from the previously held meeting, and received an error message, however he went about attempting to access them differently.

Deputy City Clerk McDowell clarified for the record that meeting minutes from the previously held meeting are not available for view online until after the current meeting as that is when the meeting minutes are approved by the Chair. She further stated that video of the meeting is available directly after the meeting.

Member McKenzie stated that in the parks and rec section of the City website, there is a map of the city and all of the parks in the city, and when you go to print that page, it prints 4x4 and you can't read it. He suggested blowing the map up so that it is actually legible for the public to print and view.

Vice Chairperson Ward stated that previously the Board attempted to break up the map and assign different board members to do different things, and at that time she noticed that some of the items on the map were out dated, she suggested taking a look at the information to ensure that everything is current. Director Palmer stated that he would direct the IT department to look into the issues concerning the website.

Member McKenzie stated that he was holding an HOA function at El Dorado Park, and wanted to reserve a pavilion. He was told that you cannot reserve a pavilion at that park. He stated that if it is the case that only certain pavilions can be reserved, it would be helpful to have that information listed on the website. It would also be helpful to allow reservations of the pavilions to be done online.

Responding to Member McKenzie, Director Palmer stated that the online function to reserve pavilions at the park is currently underway. IT is currently converting our system so that park reservations can be made and paid for from home. Member McKenzie further stated that he received a lot of comments regarding the gazebo areas being a bit disheveled.

Responding to Member McKenzie, Deputy Director Guild stated that the City's goal is to 100 percent improve the conditions of our parks. It is going to take a while and in 2-3 years they will be A plus. Deputy Director Guild assured member McKenzie that he would follow up on that information as the picnic area are an important area of the park, we are aiming to ensure that all high visibility areas are well maintained.

Vice Chairperson Ward stated that she was in the picnic area of another park in a different municipality and you can see the remnants of past parties, etc. She stated that with high-use there is an expectation that more maintenance is required, its not just in El Dorado Park or City of North Las Vegas parks. Vice Chairperson Ward stated that if there was any help needed from Board members, just let the members know.

Deputy Director Guild thanked Vice Chairperson Ward and the Board for their commitment to the parks.

Addressing Deputy Director Guild, Board Member Brown stated that the fence at Sea Strand Park along Centennial is sagging. He further stated that coming from Camino El Dorado, on the left-hand side there is a meter box that has graffiti on it. He stated that the last time he brought a concern to City staff it was addressed very quickly so he wanted to bring these items up to staff as well.

Board Member Brown stated that he recently had a conversation with some people regarding the lack of facilities available for hockey (roller hockey or street hockey) in North Las Vegas. Many community members are now wanting to get out and play hockey. It would be nice with space permitting, that spaces to play hockey be added or included in newer parks.

Responding to Member Brown, Deputy Director Guild stated that he has recently met with three roller hockey leagues to discuss a site, potentially at Sandstone Ridge Park. There is currently an unused concrete rink like area that we will be likely be moving forward with as a site for hockey. It will take a while because the lines will need to be painted and netting installed, etc., but we so feel as though we will be able to meet that community desire. Director Palmer further stated that on the other side of town, at Joe Kneip park there are two basketball courts side by side. One is a traditional court, the other is more like an outdoor soccer area. Many people play street hockey in that area as well.

Deputy Director Guild stated that staff has reached out to administration with the Golden Knights, and we are hoping to have a partner in completing some of the hockey related projects.

Responding to Member McKenzie, Director Palmer stated that in North Las Vegas, we have very limited dog park facilities. Under consideration at the moment are to put dog parks at Aviary, Deer Springs, and Nature parks. We are currently looking at designs from dog parks in Las Vegas and the County, and those parks will get dog parks within the year. We get many requests for more dog parks, and when it comes to limited funds, we spend the money where it will get the highest use, and by far dog parks will get the highest use.

Responding to Member McKenzie, Director Palmer stated that construction of the police station on Deer Springs and Dorrell is currently related to the timing of the building of the homes in that area. The developer of that area is paying for the construction of the park and the police station, the funds will be released for different projects as the homes in the area begin to sell.

Responding to Vice Chairperson Ward, Director Palmer stated the City is following a National initiative to ensure that there are green spaces within a 10-

minute walk from your front door, regardless of what it looks like, that people have a place they can walk to and relax, so that is the challenge we are taking on here. We currently have an engineer doing a study to find out where we are lacking in park space, which will help determine land areas to purchase within the City.

Member McKenzie thanked Deputy Director Guild for being prompt in addressing the graffiti that happened over the weekend in Seastrand park, by Monday it was gone. Director Palmer stated that our graffiti response team tries to remove all graffiti within 24 hours, as the quicker it comes down the less likely it is to happen again.

Member Brown thanked the members of the Parks and Recreation team, as well as the City staff for their hard work and efforts to make North Las Vegas the great place that it is. Director Palmer stated that it is a collective effort and we are working together as a team, he further thanked Member Brown for the acknowledgment.

PUBLIC FORUM

There was no public participation.

ADJOURNMENT

Vice Chairperson Ward Adjourned the meeting at 6:11 P.M.

APPROVED:

Chairman Aubrey Branch

Recording Secretary / Deputy City Clerk II
Justine McDowell