

CITY OF NORTH LAS VEGAS MEETING AGENDA ITEM

NUMBER: 5.	
SUBJECT: Augment the Neighborhood and Leisure Services FY 21-22 Budget in the Amount of \$657,044; and Authorize City Manager to Execute Purchase Orders in an Amount Not to Exceed \$150,000 per event. (Citywide) (For Possible Action)	
REQUESTED BY: Alfredo Melesio, Assistant City Manager	WARD: Citywide
RECOMMENDATION OR RECOMMEND MOTION: Approve a budget augmentation and authorize the City Manager to execute purchase orders for the procurement of contracts necessary for events to take place at The Amp at Craig Ranch Regional Park.	
FISCAL IMPACT: AMOUNT: \$657,044 EXPLANATION: N/A	ACCOUNT NUMBER: 278-700523

STAFF COMMENTS AND BACKGROUND INFORMATION:

The request is for the procurement of entertainment, sound, lighting, 3rd party vendors and marketing for events at The Amp at Craig Ranch Regional Park. Staff has developed a Calendar of Events for 2022 that range from large A Tier activities with expenses that cannot exceed \$150,000, to the smaller community events costing \$4,300. These events have the ability to generate revenue, expose The Amp to the greater Las Vegas Valley and open up partnerships with businesses for sponsorship. A consistent schedule at The Amp will allow for annual traditions to take hold and begin a reintroduction of this facility to the community.

CIP No.	Related Item:	
LIST CITY COUNCIL GOAL(S): Community Services and Cultural Amenities		
PREPARED BY: Alfredo Melesio Assistant City Manager	Respectfully Submitted Ryann Juden City Manager	MEETING DATE: 10/20/2021