

**Traffic Safety 2022  
LETTER OF INTEREST**

TS-2022-NLVPD-00189

**We would like to inform the Nevada Office of Traffic Safety of our interest in applying for traffic safety program funding for Fiscal Year 2022.**

**NEW**

**RENEWAL**

**✓ RENEWAL w/new program features**

**Name of Organization** North Las Vegas Police Department

**Address** 2332 Las Vegas Blvd North, Suite 200  
, North Las Vegas, NV 89030-5857

**Contact Person** Christopher Cannon

**Telephone** (702) 633-1823

**Email** cannonc@cityofnorthlasvegas.com

**Information about Organization:**

North Las Vegas Police Department has 364 police officers, covering an area of ~ 101 square miles, with a population of approximately ~ 265,000 residents.

The North Las Vegas Police Department (NLVPD) Traffic Division's mission is to reduce the number of collisions involving pedestrians and vehicles to a number that is the lowest the City has ever recorded. Further, the Traffic Division strives to reduce collisions and injuries - stemming from impaired drivers and pedestrians and to reduce collisions and injuries which follow from drivers that speed, participate in drag races and drive in a dangerous and/or reckless manner.

The NLVPD believes in addressing this issues with a dual approach of education and enforcement.

The NLVPD has recently added three (3) new traffic officer positions to its ranks, and those officers will also assist in the overall reduction of pedestrians injuries and fatalities - working as a force multiplier to the existing cadre of officers assigned .

**Project Description:**

Nationally, since 2016, pedestrian deaths have averaged approximately 6,200 per year until current. That number represents approximately 18% of all traffic fatalities. Of that national average, 50% of the pedestrians killed were impaired by either drugs or alcohol, and 20% of the drivers involved in traffic fatalities had either a drug or alcohol impairment . In 2018 alone, the City of North Las Vegas had a total of 20 fatal accidents of which 10 were pedestrian deaths. In 2019, enforcement and education helped to drastically reduce that number by 50% to a total of 10 fatalities (and 2 pedestrian deaths). However in 2020, with the advent of the COVID 19 pandemic, pedestrian fatalities increased to 6 fatalities (a statistical increase of 300%), and total traffic fatalities have tripled as well.

In these collisions, approximately 53% of all collisions have involved some type of impairment. The largest factor in the impairment category has been the use of alcohol, but marijuana usage

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has been a close second. There has been a new and disturbing trend of poly-drug use which has also become a larger factor with collisions, injuries and fatalities.

Speeding has been a factor in 26% of the traffic fatalities, and consists of approximately 70% of the complaints from the public regarding road and driver conditions. Nationally, 9,378 people die each year from speed related collisions.

While there has been a sharp decrease in the number fatal pedestrian/motor vehicle accidents within the City of North Las Vegas in the 2018 and 2019 calendar years, the number of pedestrian fatalities, fatal traffic collisions, DUI offenses has significantly increased in 2020.

The North Las Vegas Police Department is requesting financial assistance to help reduce the pedestrian and traffic collisions - which are directly connected to impaired driving, distracted driving and/or speeding offenses.

The assistance provided through the grant allows our Department to conduct enforcement events - including distracted driving enforcement, impaired driver enforcement and speeding enforcement in areas of public outcry, areas that have demonstrated a high propensity of fatal/injury traffic collisions and areas which have significantly grown in the last year - which have not had equal and/or directed enforcement to mitigate the emerging problems.

This grant will further provide the NLVPD Traffic Division with the equipment to enforce these laws. Specifically, the Division would be seeking radar and lidar units to conduct the speed enforcement, requesting portable breath devices for DUI enforcement and traffic cones to establish and operate DUI checkpoints on major holidays.

Further, the Traffic Division will also be hosting citizen outreach and/or community meetings in various areas of the City. The goal would be educate and inform the public of our efforts and make them more aware of what they can do to reduce these issues. We will have focused enforcement activities with media releases, and a community PSA and social media awareness.

**Impact on Nevada Traffic Safety:**

Through the multi pronged outlined project listed above, it is the goal of the NLVPD and the City of North Las Vegas to drastically reduce, if not eliminate, the pedestrian fatalities that occur within the City limits of North Las Vegas. Further, the goal will be to significantly reduce collisions that are connected to driving under the influence, speeding violations and distracted driving.

**Estimated funding needed:** \$168,482

You will receive a response to your letter within five business days. Approval or disapproval of your submission is solely at the discretion of the Office of Traffic Safety and does not constitute approval of funding.

[Click here to access the status change page](#)

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I have reviewed this Letter of Interest and have the authority to submit on behalf of my organization.

**Traffic Safety 2022**  
**Agency Information Sheet**

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**Project Title:** Traffic Safety 2022 for the North Las Vegas Police Department

**Amount of Request:** \$168,482

**Program Area:**\* (check only one)

Priority Areas

- Impaired Driving
- Seat Belts
- Pedestrian Safety
- Speed
- Motorcycle Safety

Other Areas

- Traffic Records (crash data)
- Emergency Medical Systems
- Distracted Driving
- 20 & Under Drivers
- Child Passenger Safety
- Planning & Administration (OTS)
- Program Management (OTS)
- Other

**Applicant Agency Information**

**Physical Address**

Agency: North Las Vegas Police Department  
2332 Las Vegas Blvd North, Suite 200

North Las Vegas, NV 89030-5857

Phone: (702) 633-2334

**Congressional District**

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**Mailing Address**

Street Address

2250 Las Vegas Blvd North #300

PO Box

City: North Las Vegas

State: Nevada

Zip Code: 89030 - 102

Seatbelt Policy

[https://egrants.nv.gov/\\_Upload/100620\\_875271-91334\\_873822-Seatbeltpolicy.pdf](https://egrants.nv.gov/_Upload/100620_875271-91334_873822-Seatbeltpolicy.pdf)

Cellphone Use Policy

[https://egrants.nv.gov/\\_Upload/100620\\_875272-91334\\_873821-Cellphonepolicy.pdf](https://egrants.nv.gov/_Upload/100620_875272-91334_873821-Cellphonepolicy.pdf)

Non-Profit?\* Yes  No

If Yes, attach copy of 501(c)

Check here if the 501(c) will be mailed.

Does this agency (City/County/Municipality) receive \$750,000 or more of federal financial assistance in the current year?

Yes  No

If yes, has an audit been conducted, or will there be an audit when the grant period ends?

Yes  No

Please provide a link to the most recent audit

[https://egrants.nv.gov/\\_Upload/100620\\_875277-99261\\_875277-2019SFAAudit.pdf](https://egrants.nv.gov/_Upload/100620_875277-99261_875277-2019SFAAudit.pdf)

**Traffic Safety 2022  
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**Mailing Addresses:**

Nevada Department of Public Safety  
Office of Traffic Safety  
107 Jacobsen Way  
Carson City, NV 89701

Nevada Department of Public Safety  
Office of Traffic Safety  
4615 W. Sunset Road  
Las Vegas, NV 89118

Federal Tax ID#: 88-6000200  
State Vendor #: T40108100E

DUNS Number: 113093541  
UEI Number:

**Project Description - Describe briefly what the organization is going to do (main goal), including when, where, and how.\***

The NLVPD will be addressing the issues of impaired driving, distracted driving and speed violations through the acquisition/use of new equipment and implementation of it through directed enforcement activity. The goal is to educate and enforce the laws for the safety of the public in the City of North Las Vegas.

**Contacts**

It is the organizations responsibility to ensure this information is kept current and staff roles are assigned in e-Grants.

Authorizing Official ("approving authority" signature needed for all purchases, budgeting, and/or management directives)

Name:	Pamela Ojeda	Title:	Police Chief
Phone:	(702) 633-2334	Fax:	(702) 649-2655
E-Mail:	ojedap@cityofnorthlasvegas.com		
Signature Authority:*	✓ Yes No		

Project Director (Grant manager for the project, the one who will do most of the work, hands-on)

Name:	Christopher Cannon	Title:	Police Lieutenant
Phone:	(702) 633-1823	Fax:	(702) 633-1991
E-Mail:	cannonc@cityofnorthlasvegas.com		
Signature Authority:*	✓ Yes No		

Fiscal Officer (Agency's accountant, fiscal officer, the one who "pays the bills")

Name:	Nikki Thorn	Title:	Financial Analyst
Phone:	(702) 633-1369	Fax:	(702) 633-1712
E-Mail:	thornn@cityofnorthlasvegas.com		
Signature Authority: *	✓ Yes No		

Primary Contact for this Project:\* Authorizing Official ✓ Project Director Fiscal Officer

**Problem Statement and Data that Supports the Problem**

(Briefly describe the problem and solution, including how the program will contribute toward reducing traffic fatalities, injuries & crashes in Nevada.)

Nationally, since 2016, pedestrian deaths have averaged approximately 6,200 per year until current. That number represents approximately 18% of all traffic fatalities. Of that national average, 50% of the pedestrians killed were impaired by either drugs or alcohol, and 20% of the drivers involved in traffic fatalities had either a drug or alcohol impairment. In 2018 alone, the City of North Las Vegas had a total of 20 fatal accidents of which 10 were pedestrian deaths. In 2019, enforcement and education helped to drastically reduce that number by 50% to a total of 10 fatalities (and 2 pedestrian deaths). However in 2020, with the advent of the COVID 19 pandemic, pedestrian fatalities increased to 6 fatalities (a statistical increase of 300%), and total traffic fatalities have tripled as well.

At the same time, in 2020, there had been over 103 speed related fatalities in the State of Nevada, A majority of those occurred in Clark County, and a majority of those occurred in North Las Vegas, the second largest growing municipality during that time. While enforcement statistics have been increased (over 24,628 citations were issued for speeding state-wide), the problem of speeding continues to exist, and has led to collisions and fatalities in the City of North Las Vegas. Further, with the onset of the pandemic, and roadways being less used by the commuting public, there has been a sharp increase of speeding, reckless driving and drag racing instances which have result in collisions, pursuits and complaints from the public.

In connection with speed violations, impaired driving and distracted driving have also contributed to a majority of the fatalities that are occurring in North Las Vegas. Statewide, Nevada has had 12 distracted driving deaths and 94 alcohol related fatalities in 2020, and North Las Vegas has experienced 2 and 6 respectively. However, even with increased enforcement and arrests for both violations, the instances of DUI and Distracted Driving violations has significantly increased during 2020. The City of North Las Vegas has reported an increase of approximately 20-30% of contacts/arrests for the those violations during that time, in stark contrast to the increased enforcement.

The North Las Vegas Police Department is requesting financial assistance to help reduce the fatalities and serious collisions within the City's borders. It is believed that increased enforcement and education, with the concentration on speed, distracted driving and DUI offenses would reduce the instances of these violations and collisions related to them. The NLVPD is also requesting financial assistance to purchase and use equipment - such as LIDAR, moving RADAR, and portable breath testing devices (PBT) - to combat these issues. The increased equipment would outfit all officers and vehicles the tools necessary to educate, cite and/or arrest for the violations (as needed). Additionally, the assistance provided through the grant allows our Department to conduct enforcement events - an additional eight events per year - concentrating on DUI, Distracted Driving and Speed events.

One of the North Las Vegas Police Department Traffic Division's components of traffic safety is enforcement. This includes drivers contact whether general enforcement, directed JF Impaired Driver events or DUI Checkpoints. The amount of DUI arrests is directly related to the contacts.

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**Project Purpose**

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Once contacted and observation determines a driver is suspected of impairment, it is crucial the measures of sobriety are quickly taken in order to establish impairment. The Personal Breathalyzer Test (PBT) is the most efficient means of administering roadside sobriety test. The Lifeloc PBTs requested are operator friendly, quicker and more precise than older PBT versions.

Features of this product include:

1. 2-3 second identification of blood alcohol content (BAC)
2. 10 second turn around to a zero BAC reset
3. More accurate as a portable unit when officers compare results to the evidentiary allowable Intoxilyzer 8000.
4. Lifeloc PBT is capable to print results, upload collected data, save test results to software, all of which is used to track Nevada Administrative Codes (NAC).
5. Monthly verification and annual re-calibration is human error free. The Lifeloc PBT are automatically computer tested units.

Less time in the field performing Standardized Field Sobriety Tests, more accurate BAC readings, and a precise unit verification is paramount to proper police activities.

This project will also provide new, updated, and improved Lidar and moving patrol units for patrol vehicles and police motorcycles. The units will enhance patrol capabilities in combating speed enforcement in rural and residential areas and will be utilized on roadways in Clark County. Our goal is to reduce speed related crashes using aggressive enforcement and increased public awareness of the laws of the roads.

There is no way to measure the actual impact of our enforcement efforts other than the sheer drop in collisions, increased violation reporting and increased enforcement of these offenses (through citation and arrest). The decrease in fatalities in the past brought us encouragement as to what we have been doing in regards to prevention and education, however the sharp increase in the recent years have now brought us new concern for the safety of our public.

In short, the pattern of decreased in deaths follows a decade of improving traffic safety, credited in part to the activities of the North Las Vegas Police Department's increased education and enforcement activities, media releases and public service announcement made possible each year by our safety grants. While these numbers are very encouraging, they can lure us into a false sense of security. The City of North Las Vegas is growing at an incredible rate, resulting in more vehicles on the road as the economy continues to improve.

CNLV is not alone in this problem as our law enforcement partners in the entire Southern Nevada region have reported many pedestrian deaths.

(Department Statistics)

The following lists the number of non-motorist fatalities and automobile fatalities with the corresponding ratio as a percentage:

2020 - 6 of 20, 30%

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2019- 3 of 10, 30%  
2018- 10 of 20, 50%  
2017- 7 of 15, 46%  
2016 - 9 of 17, 53%  
2015 - 5 of 15, 33%  
2014 - 6 of 14, 43%  
2013 - 2 of 12, 17%  
2012 - 2 of 6, 33%  
2011 - 2 of 13, 15%  
2010 - 2 of 9, 22%

With the help of the Office of Traffic Safety we, would be able to work towards our goal of zero fatalities. With the assistance of this program, we would be able to conduct multiple enforcement events as well as provide additional equipment to assist officers in enforcing DUI, Distracted Driving and Speed violations. Our goal is to reduce the instances of these violations by 10-15% for the fiscal year.

**Using the Highway Safety Countermeasures Guide link below, reference the countermeasure title and numbers chosen to address the identified problem.**

To address the issues presented, the NLVPD will employ the following proven strategies:

**DUI ENFORCEMENT**

- 1.2.1 - Sobriety Checkpoints
- 1.2.2 - Saturation Patrol for DUI
- 1.2.3 - Breath Testing Devices

**SPEED ENFORCEMENT**

- 2.2.1 - High Visibility Enforcement of Speed
- 2.3.3 - Other Enforcement Methods
- 2.4.1 - Community Outreach

**DISTRACTED DRIVING ENFORCEMENT**

- 4.1.3 - Cell Phone/Texting Enforcement
- 4.2.2.2 - Communication and Community Outreach on Distracted Driving

-(Countermeasures that work: Chapter 8 Pedestrians)

As outlined above the NLVPD Traffic Division will receive and use the new equipment to conduct enforcement for Speed, Distracted Driving and DUI offenses. Within 30 days of the ATP from the grant, the purchases will be

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made and then the enforcement activities (8) will be scheduled and will commence. Throughout the year, the Department will host four community outreach seminars to ensure that education, and not solely enforcement, is used to combat these issues.

## **Project Goals**

(what the agency plans to accomplish by implementing this project)

### **1. Define the goals of this project based on the problem ID**

The goal is to provide the citizens, both adults and children, of North Las Vegas with an increased awareness of DUI, Distracted Driving and Speed issues through education and enforcement thereby decreasing the number of collisions and fatalities from these offenses. Further the NLVPD will attempt to increase enforcement, effectively removing the violators who cause these collisions (through citation and arrest) and hopefully reduce the number of collisions significantly. The focus will balance slightly toward enforcement to reduce fatalities caused by dangerous driving behaviors. Driver education and enforcement will include awareness of the dangers of distractions such as handheld mobile devices for both drivers and pedestrians which increasingly contribute to collisions. Our goal is to reduce fatalities to zero.

Further, The NLVPD would like to reduce speed related crashes by an overall 5% - 10% as compared to the year prior to the Project being implemented. Increase speed enforcement county wide and increase public awareness.

Additionally, in terms of DUI enforcement, The goal of the NLVPD is to reach toward the Strategic Highway Safety Play (SHSP) goal of zero (0) traffic related fatalities.

The NLVPD plans to stress the SHSP enforcement strategy toward this goal by focusing on getting impaired drivers off the road.

The specific goals are as follows:

- Promote multi-jurisdictional enforcement of impaired drivers.
- Reduce the number of motor vehicle injury and fatality crashes through DUI Checkpoints and general enforcement measures.
- Reduce the number of DUI related fatalities.
- Increase the number of NLVPD'S DUI arrests by 5% from 2020 baseline numbers.
- Provide additional resources for traffic enforcement, both within the NLVPD and while assisting with Joining Forces.
- Reduce the amount of time officers in the field need for conducting Standardized Field Sobriety Tests.

## Project Objective(s)

### 1. Identify specific, measurable, achievable, relevant and time specific steps to achieve the goal. (i.e. to increase/to decrease from \_\_\_\_ to \_\_\_\_ )

The objective is to create public awareness of DUI, Distracted Driving and Speeding violations in the City of North Las Vegas through a problem focused campaign of public awareness through targeted enforcement and the use of electronic media (TV, internet, social media and radio). Further, adding community based organizational meetings through out Community Services Division will assist in reaching the public and educating them in Traffic Safety issues.

In working toward a reduction in total roadway fatalities by 50% by year 2030, the NLVPD has compiled the following list of project objectives:

- Supplement DUI enforcement with modern testing measures.
- Supplement all DUI Checkpoints with faster and more accurate PBTs.
- Officers assigned with PBTs are able to assist other patrol units and jurisdictions with the DUI field testing as requested.
- Educate the community during special events about DUI enforcement, officer field testing procedures, and DUI related equipment available to the NLVPD.

Further, in regards to the speeding and distracted driving violations:

- 1) Increase speed enforcement and distracted driving in the City of North Las Vegas.
- 2) Reduce speed related vehicle crashes in the North Las Vegas by an overall 5%, as compared to the year prior to the project.

### 2. Include timeline

1: Increase traffic safety awareness by focusing on distracted driving behavior

By conducting two to four (2-4) distracted driving focused enforcement events at various locations where safety has been proven to be in danger.

Timeline - 2 events per quarter.

2. Increase driver safety by focusing on speeding violations

By conducting two to four (2-4) targeting driver behavior linked to collisions and deaths with events that focus on speeding violations

Timeline - 2 events per quarter.

3. Increase traffic safety awareness by focusing on DUI behavior/violations

By conducting two to four (2-4) distracted driving focused enforcement events at various locations where safety has been proven to be in danger.

Timeline - 2 events per quarter.

4. Engage local media by providing Pre event press releases and Post event press releases.

5. Traffic Officers will be made available for in studio or location media relations activities tied to the educational and enforcement events, throughout the year.

Timeline - ongoing throughout

6. The department will provide partner with and provide educational material to local media for Public Safety Campaigns (PSAs) focused on the pedestrian safety issue.

Timeline - ongoing throughout

### **3. Describe how the project will become self sustainable**

While CNLV is continuing to recover from the Covid-19 crisis, we are adjusting to becoming self sustainable. We will continue to utilize traffic enforcement officers as well as patrol officers in the activities, to educate and encourage awareness of traffic safety needs and strategies. A large compliment of our patrol officers have been on the job for less than three (3) years, this is an opportunity to instill a change in organizational culture regarding traffic safety and awareness.

Once the program is instituted, we will push to make these programs (including community outreach) regular patrol and traffic officer functions, and that should lessen the need to request money to operate such programs on an overtime or grant funding basis.

In regards to equipment for DUI enforcement, with the addition of 20 Lifeloc PBTs, the lifespan and serviceability will be extended versus the older units that now are due for addition repair. The new PBTs are re-certified quicker than the older models resulting in the officers returning to the field quicker. The ease of the recertification ensures a positive calibration and removes the human element. The Lifeloc company estimates a four to six year life span for the new PBTs, and the NLVPD will pursue inclusion of regular enforcement equipment replacement needs in future agency budget requests.

The Easy Cal Kit, calibration unit, is also an added support unit to assist the NLVPD Officers with the monthly calibration of the Lifeloc PBT. Our current NLVPD Policy directs officers to calibrate the PBT on a monthly basis. The NLVPD is only equipped with one Easy Cal Kit to conduct this requirement. The addition of another unit would allow it to be placed in a separate location for the calibration, thus allowing these individual calibrations to continue at a quicker pace, and returning the field squads to their assignments faster. In the rare occurrence there is an equipment failure or maintenance issue with one unit, a second unit would allow continued

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Project Objectives**

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calibration during any repairs that may be needed.

In regards to equipment for Speed enforcement, the 10 LIDAR units and requested 11 moving radar units will be installed within 30 days after the ATP is granted. This equipment will provide all officers in the Traffic Division with speed enforcement devices to conduct joining forces and traffic safety events .

## Project Activities

(list proposed activities, including time frames.)

**1. Describe the proven or innovative activities that will be undertaken, why they were chosen, how they will be carried out, by whom, and identify the month or quarter when the activities will be performed. Describe how activities tie to objectives.**

### FUNCTION #1 PURCHASE EQUIPMENT AS AUTHORIZED UNDER THE GRANT

A. Within 30 days of the ATP, purchase the DUI and Speed equipment through authorized vendors with the City of North Las Vegas

### FUNCTION #2 SPEED RELATED ACTIVITIES

A. Identify and target specific corridors (crosswalks & intersections) through the use of statistical analysis and visual reconnaissance in the City of North Las Vegas in which pedestrian / motorist violations are chronic AND that speeds and speed limit accentuate the problem. These locations may major thoroughfares in busy business/strip mall areas.

B. Conduct 2-4 Speed related enforcement events per year to raise public awareness of the dangers vehicular traffic and pedestrians face, and enforce pedestrian safety in these same areas along with educating the pedestrians on how higher speeds reduces driver reaction time.

### FUNCTION #3 DUI RELATED ACTIVITIES

A. Identify and target specific corridors (crosswalks & intersections) through the use of statistical analysis and visual reconnaissance in the City of North Las Vegas in which alcohol related violations are chronic AND that DUI collisions and violations accentuate the problem. These locations may major thoroughfares in busy business/strip mall areas.

B. Conduct 2-4 DUI related enforcement events per year to raise public awareness of the dangers drivers face.

### FUNCTION #4 DISTRACTED DRIVING ACTIVITIES

A. Identify and target specific corridors (crosswalks & intersections) through the use of statistical analysis and visual reconnaissance in the City of North Las Vegas in which distracted driving are chronic AND that texting while driving accentuate the problem. These locations may major thoroughfares in busy business/strip mall areas.

B. Conduct 2-4 Distracted Driving related enforcement events per year to raise public awareness of the dangers pedestrians/drivers face, and enforce vehicular safety in these same areas.

### FUNCTION #5 PUBLIC AWARENESS/MEDIA/COMMUNICATION ACTIVITIES

A. One week prior to each enforcement event, compose a media release detailing the purpose of the project

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Project Activities**

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and request media exposure throughout the duration of the grant.

- B. At the beginning of the Program, prepare a media release
- C. Invite media on-scene to film and report the results of each enforcement event.
- D. Participate in local media events (Radio TV) discussing pedestrian safety.
- E. All media reports will be included in monthly grant reports submitted to OTS.
- F. Publish a pre and post activity press release for appropriate project activities.

**FUNCTION #6 PUBLIC AWARENESS**

- A. Schedule 4 community outreach meetings at local outreach centers (senior centers, libraries, city buildings)
- B. Explain the need for traffic safety and traffic enforcement to the those in attendance
- C. Explain the programs and their effectiveness
- D. Answer any questions the attendees might have

## Project Evaluation

(how you will measure the success of this project)

**1. Identify if this is an Outcome Evaluation and how each objective and the activities will be evaluated to determine progress so that it answers the question "Did the project achieve what it intended"; OR Identify if it is a Process Evaluation and describe how the project will be evaluated to determine if it is being implemented as intended. Also describe who will evaluate the project and what their proficiency level is.**

Performance Indicators will be based on the overall goal, objectives and activities as follows:

- 1.) Number of special enforcement events held during the grant year.
- 2.) Number of individuals stopped and number & type of citations issued during special enforcement events.
- 4.) Number of media releases issued during the grant period.
- 5.) Number of special awareness reports aired on local media.
- 6.) Frequency of PSA airing on local media.
- 7.) Number and fatality ratio of pedestrian fatalities reported in grant period 2020.

**2. Include baseline data to indicate progress.**

Progress reports will be generated monthly giving the results of all activities held during the given month. In each report, a breakdown of all efforts and their results will be listed.

The Equipment Grant project will be evaluated by gathering statistics and observing traffic related DUI trends. The educational and awareness events can be determined by the number of community participants and the quality of the information disseminated to the community throughout the year. The LifeLoc PBT project will be deemed effective if the number of DUI arrests is up by 5% from base year, and the amount of alcohol-related crash fatalities in NLVPD is also a lower rate compared to the base year.

**3. If the organization will be coordinating with other agencies, list the agencies & their role in the project.**

Emails encouraging participation will be sent to all agencies in the Las Vegas area. Dates, time, and location will be provided to representatives from each agency. Agency participation will fall on each individual agency.

**Traffic Safety 2022  
Budget**

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**Amount Requested: \$168,482**

<b>Category</b>	<b>Federal Funds</b>	<b>Match (25%)</b>	<b>Project Total</b>
Personnel	\$80,280	\$42,121	\$122,401
Travel			\$0
Contract Services			\$0
Equipment	\$88,202		\$88,202
Other Direct Costs			\$0
Indirect Costs			\$0
Program Income			\$0
<b>Total Expenses</b>	<b>\$168,482</b>	<b>\$42,121</b>	<b>\$210,603</b>

**Provide the best estimates possible for each line item requested with a breakdown of costs. Describe any anticipated program income, indirect costs, and what will be used to fulfill the 25% match requirement.**

Grant Proposal Funds Request total \$168.482

EQUIPMENT Request Total: \$88,202

Speed Enforcement

(1) DSR 2X for Patrol SUV / (10) DSR 2Xs for BMW 1200/1250 Motors

(1) DSR 2X for BMW 1200/1250

(1) DSR 2X for Patrol SUV

(10) Lidar XLRs

(1) Lidar XLR

All quoted under the NASPO Nevada State Contract Pricing #99SWC-NV19-1903.

Total: \$62,502

DUI Enforcement

(1) 20 PBT LifeLoc PBT Devices

(2) 300 orange cones (for use at DUI checkpoints)

Total: \$25,700.00

ENFORCEMENT Request Total: \$80,280

8 events with 8 officers at 10 hours each day, 1 supervisor and 1 dispatcher:

Officers at highest Overtime rate along with the Workers Compensation 10%, Employee Benefits 8% and Medicare 1.45%

\$96.59 X 10 hours X 8 officers X 8 events = \$61,818

Supervisor at average Overtime rate includes Workers Compensation 10%, Employee Benefits 8% and Medicare 1.45%

\$117.12 X 10 hours X 1 supervisor X 8 events = \$9,370

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Dispatcher at average Overtime rate includes Workers Compensation 10%, Employee Benefits 5% and Medicare 1.45%

$\$75.03 \times 10 \text{ hours} \times 1 \text{ Dispatcher} \times 8 \text{ events} = \$6002$

**Community Outreach**

Officers at highest Overtime rate along with the Workers Compensation 10%, Employee Benefits 8% and Medicare 1.45%

$\$96.59 \times 2 \text{ Officers} \times 4 \text{ hours} \times 4 \text{ awareness assemblies approximately} = \$3090$

Two officers will host four meetings a year, each for four hours per meeting. These meetings will concentrate on traffic safety and the need to address driver behavior for the purposes of protecting the pedestrian /drivers on the roads.

The matching portion will be met by running additional enforcement and educational activities, with uniformed officers, during their regular duty times.