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PEOPLE. PARTNERSHIPS. POSSIBILITIES.

Connecting Employers to a Ready Workforce



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2020 HIGHLIGHTS

SOUTHERN NEVADA'S
ONE-STOP
DELIVERY SYSTEM

Connecting Employers to a Ready Workforce

Agenda

1. Update on Work Ready Communities
2. SMEs at LVGEA and Vegas Chamber
3. New Employ NV Business Hubs
4. Waiver for WIOA Youth In-School/Out-of-School
5. On The Job Training for Micro Businesses
6. Recovery Grants for Workforce Development
7. New Employ NV Career Hubs
8. North Las Vegas initiatives

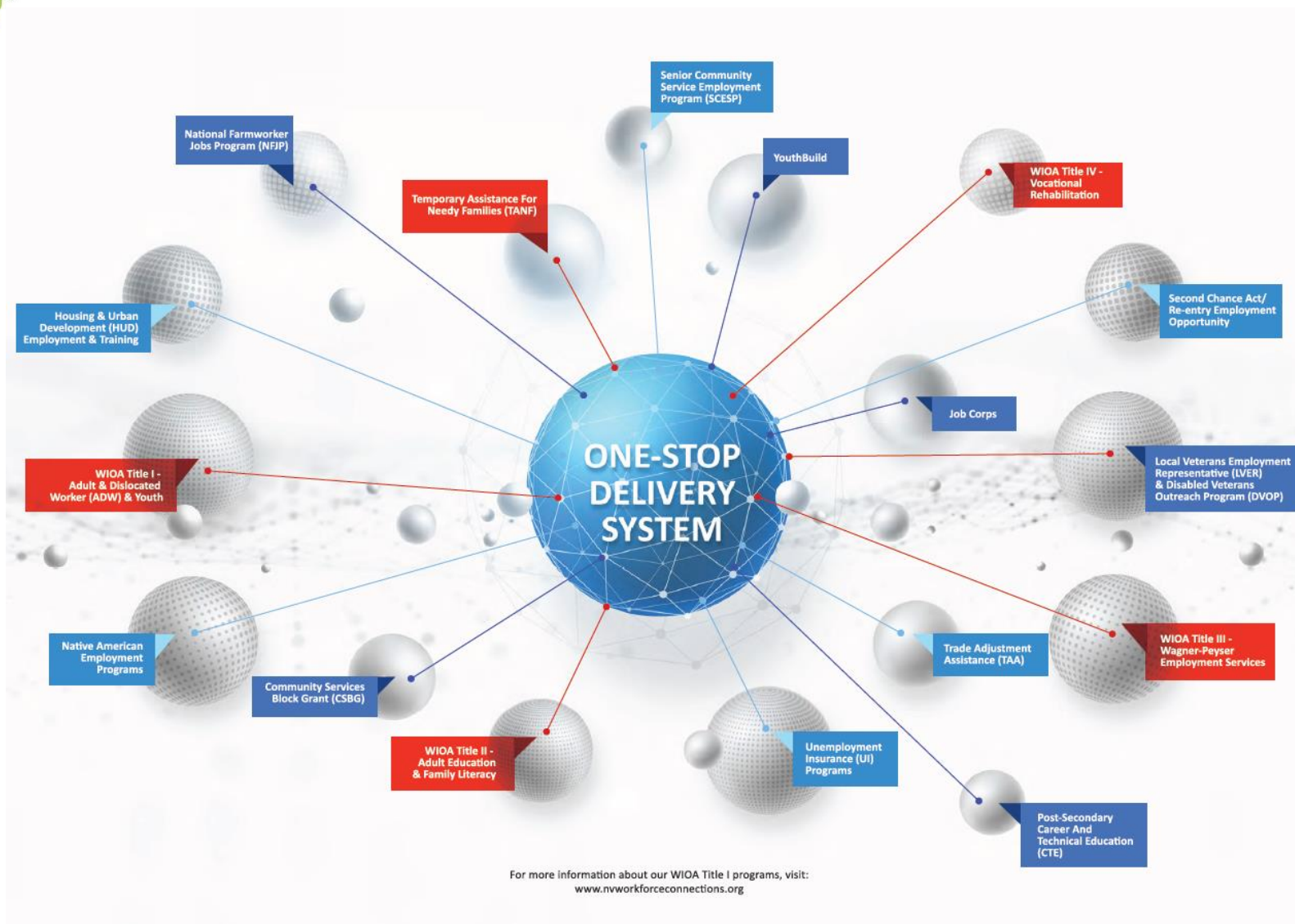
WC's Role





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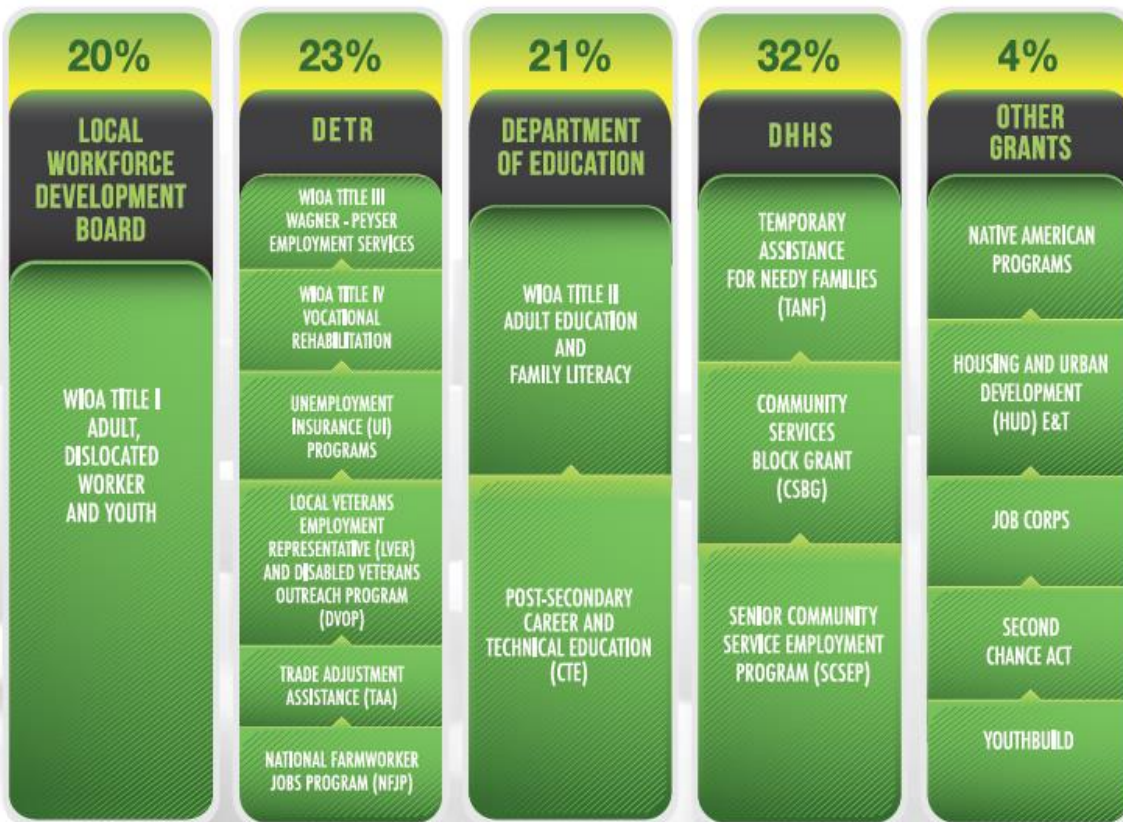
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ONE-STOP PARTNER PROGRAMS

PERCENTAGE
OF SYSTEM
RESOURCES →

OVERSIGHT
AGENCIES →

PARTNER
PROGRAMS →





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nvcareercenter.org/locations



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1. Work Ready Communities



Job Profilers

- As the largest ACT Authorized Work Ready Community, Clark County is adding new resources to help employers “Hire The Right Worker The First Time.”
- These Job Profilers will offer employers skill analysis for emerging and in-demand occupations in Southern Nevada in alignment with the Workforce Blueprint 2.0.

2. Embedded SMEs at LVGEA and VC





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3. Employ NV Business Hubs





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BUSINESS HUB 

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Las Vegas-Clark County

LIBRARY

DISTRICT

www.lvcclld.org

4. Waivers & Policy Changes

US DOL Waivers:

- Increase Maximum In-school expenditure rate from 25% to 50%
- Decrease work-based learning requirement
- Ability to use ITAs for in-school youth
- Increase cap on OJT reimbursement



4. Waivers & Policy Changes (cont.)

State Compliance Policies:

- Increased 20% limitation on current staff levels (OJT) to 40%.
- Eliminated minimum requirement on training to align with federal legislation.



5. On-The-Job Training for Micro Businesses

- The temporary variance was effective from July 1, 2020 through June 30, 2021. We are asking the GWDB to eliminate the state-imposed limitation to align with federal legislation.
- This will align OJT funding to business needs due to significant business challenges and provide the local boards the ability to target OJT funding toward small businesses that were the most significantly impacted due to the economic effects of the COVID-19 pandemic.

6. Recovery Grants

U.S. Department of Labor's National Emergency Grant (NEG):

- Worked with DETR and the Northern Board, Nevadaworks, to complete the NEG application for disaster recovery and employment recovery.
- Nevada was awarded both grants for approximately \$13 million of which WC will receive approximately \$10M to help dislocated workers in southern Nevada.



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CAREER HUB 

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7. Employ NV Career Hubs

Partnership with CSN to address the Dislocated Workers:

- CSN, WC and other stakeholders have developed a Workforce Strategy to service the large number of dislocated workers entering the public workforce system and provide wrap around serves for the students on the CSN Campuses.

Other great partnerships to compliment the strategy:

- First tri-braiding of funds to serve clients between DHSS, CSN and WC.
- WIOA Title I and Title II braiding for funding for reentry individuals.
- Launching of Vegas Chamber Workforce and Economic Development Council.

8. City of North Las Vegas Initiatives

WC staff and WIOA providers met with Jurea Williams to discuss a workforce development partnership with CNLV Corrections Diversion Program in establishing a referral and resource pipeline.

Next Steps:

- FIT and HOPE will conduct alternate monthly virtual orientation sessions.
- FIT will start the orientation schedule on Friday, March 5, 2021, at 2:00 pm.
- HOPE will start on Monday, April 5, 2021, at 2:00 pm (tentative time).
- Virtual orientations will be conducted via Google Meets.
- Scheduling a follow up meeting in late March to discuss next steps for Diversion Court and how FIT and HOPE can provide services.



What We Are Working On Next

- Executing a WIOA Youth System Integration Strategy.
- Virtual career exploration for youth with companies like Deloitte, Microsoft and others.
- Pilot with DHHS and Clark County for a Child Care Workforce Training Program to address the increased need for childcare workforce capacity during COVID-19.

What We Are Working On Next



Now Recruiting

Employer Partners!

Career Connections
POWERED BY
FACEBOOK

Facebook's Career Connections Program is Seeking Businesses Looking to Expand Digitally and Host a Facebook Trained, Vetted & Paid-for Intern in 2021!

We are offering an amazing opportunity for businesses in your community to expand their online presence by hosting a Facebook vetted and trained intern (summer 2021), accessing exclusive digital trainings and unlocking free ad credits.



Sign Up Today!
<https://careerconnections.fb.com>

ABOUT THE PROGRAM

We create jobs, train students and support businesses in local communities.

We equip underserved jobseekers with 21st-century skills and connects them to Digital Marketing careers across the US. With a focus on underserved communities, we amplify the online presence of small businesses, while launching the careers of jobseekers.

WHAT YOU GET

- A Summer Intern (2021) Trained & Vetted by Facebook and Paid by a Federal Workforce Development Grant
- Exclusive Training, Resources + Support
- Improved Social Media + Digital Presence
- A \$500 Facebook Ad Credit

OUR RESULTS FROM 2020

- 91% of Employer Partners would recommend the program to peers
- 85% of Employer Partners improved their online presence as a result of the program
- 91% of Employer Partners now feel equipped to run an internship
- 62% of Employer Partners gladly extended permanent job offers to their interns (3x the national average)



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2020 NAWB Laurie Moran Partnership Award



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